

GAMMA NU ETA National Board Meeting

Agenda

May 3, 2014

Rutgers University, New Brunswick, NJ

School of Communication and Information (SC&I) building, Room 222 (Interaction Lab)

<http://rumaps.rutgers.edu/location/school-of-communication-and-information>

Additional map and address information is available at:

<http://comminfo.rutgers.edu/about-sc-i/visit-sc-i.html>

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| 9:00 am | Welcoming Remarks |
| 9:15 am | Introductions and review of minutes |
| 9:30 am | Governance <ul style="list-style-type: none">• Review constitution• Discuss proposed amendments• Officer nominations and elections |
| 10:00 am | Chapter updates – presentations on curriculum and programming |
| 11:15 am | Corporation business <ul style="list-style-type: none">• Financial management• 501(c)3 status• Future financial strategy |
| 12:00 pm | Lunch |
| 1:00 pm | Campus Tour |
| 2:00 pm | Strategies <ul style="list-style-type: none">• Chapter & Professional membership• Increasing current chapter engagement• Sponsorships• Partnerships• Marketing & branding• Service ideas |
| 3:30 pm | New Business / Additional discussions |
| 4:30 pm | Adjourn |
| 6:00 pm | Dinner – Due Mari, 78 Albany Street, New Brunswick, NJ 08901 |